



ASSOCIATION OF BOSTON LAW LIBRARIANS

LOGO CONTEST

As part of the celebration for our **50th** anniversary, we are holding a contest to select a new logo.

PRIZE

\$200 Visa Gift Card

CONTEST DETAILS

- * The contest is open to all members of the Association of Boston Law Librarians (ABLL) or a person “sponsored” by an ABLL member. A “sponsored” entrant would have their entry submitted by an ABLL member on their behalf.
- * All contest submissions must:
 - meet the “Design Requirements”
 - include the contestant’s full name and telephone number
 - be received via email by Jennifer Meger (jmeger@goulstonstorrs.com) by **4:00 p.m. (EST), Friday, February 24th**.
- * Contestants, by submitting an entry to the logo contest:
 - agree the Association of Boston Law Librarians (ABLL) may publish their logo and names and may use both for advertising campaigns and/or marketing materials in the future.
 - assign all ownership rights, including all intellectual property rights to the logo, to the Association of Boston Law Librarians. Additionally, the Association of Boston Law Librarians may alter, modify or revise the logo as it sees necessary to achieve the goals of the organization.
 - understand that the ABLL Board reserves the right to reject any submission for any reason.
- * The winning submission will be chosen by ABLL members. Submissions will be available on **Monday, March 6th** on the ABLL website for viewing and voting.
- * Voting closes on **Tuesday, March 28th, 5:00 p.m. (EST)**.
- * The winning logo will be announced on **Wednesday, March 29th at 2:00 p.m. (EST)**.

Design Requirements

Format: jpg and pdf (300 dpi or lower)

Professional: This logo may be featured on our website, our social media platforms and other mediums (stationary, pamphlets, t-shirts, etc.). As a result, while we want the logo to be eye-catching, it must still be legible.

Theme: Logo design must include either the full association name or the acronym (ABLL).

Color: There are no limitations and any colors may be used. However, logo must look good in color (if any) or black and white.

Integrity: Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Logos must be easily reproducible and scalable for large and small formatting.